

Tuesday 8/12/08

Start – Finish Title	7:30 AM - 5:00 PM Registration
Start – Finish Title	8:00 AM - 8:30AM Continental Breakfast
Start – Finish Title	8:30 AM – 9:15 AM 2008 Forum Welcome How to Leverage your Membership into a World-Class Career and a Lifetime of Success Keynote Speaker Polly Bauer Polly Bauer and Associates Inc., DRF Eagle Board Member
Start – Finish Title	9:15 AM – 10:30 AM Concurrent Sessions Group A Merchant Round Tables by Industry Building on Your Credit Foundation PCI Security Standards Council Update Accepting International Payments
Start – Finish Title	10:30 AM – 10:45AM Break
Start – Finish Title	10:45 AM – 11:45 AM Main Stage Anita Boomstein, Co-Chair Financial Services Group, Hughes, Hubbard & Reed LLP: Are Payments Becoming a Legal Nightmare? Review of current legal and regulatory issues affecting the direct response environment.
Start – Finish	11:45 AM – 12:15 PM Main Stage: AMEX
Start – Finish Title	12:15 – 1:15 PM Lunch
Start – Finish Title	1:30 PM – 2:45 PM Sessions Group B What We're Watching in Emerging Payments 10 Ways CNP Merchants Can Reduce Costs and Increase Revenue PCI from the Trenches Recurring Payments: Best Practices Clear and Spelled Out Credit Card Dispute Handling and Resolution
Start – Finish Title	2:45 PM – 3:15 PM Main Stage Credit Card Update Visa
Start – Finish Title	3:15 PM - 3:45 PM Main Stage Credit Card Update MasterCard
Start – Finish Title	3:45 PM – 4:00 PM Break
Start – Finish Title	4:00 PM - 5:15 PM Concurrent Session C Alternative Payments no More – Real Life Stories of How Bill Me Later, Google Checkout, and PayPal Became Standard Payment Operations in Latin America From 2007 to 2008: Entering the Sepa Zone Interchange Management – How to Maximize your Profits Tales from PCI DSS, Findings and Recommendations
Start – Finish Title	5:15 PM - 6:00 PM DRF Sponsors Reception
Start – Finish Title	6:30 PM – 10:00 PM Acquirer Dinner Events Sponsor Events

Wednesday 8/13/08

Start – Finish Title	7:30 AM - 4:00 PM Registration
Start – Finish Title	8:00 AM - 8:30 AM Continental Breakfast DRF – European Union Update
Start – Finish Title	8:30 AM – 10:00 AM Main Stage Critical Thinking for Success Scott Halford – Complete Intelligence, LLC
Start – Finish Title	10:00 AM – 10:15 AM Break
Start – Finish Title	10:15 AM – 11:30 AM Concurrent Sessions Group D Recurring Payments Merchant Round Table Practical Implementation for PCI-PABP compliance Payment Operations – APAC What it Really Takes to Catch Online Payment Fraud The State of the Art in ACH
Start – Finish Title	11:30 AM – 12:30 PM Lunch
Start – Finish Title	12:45 PM – 1:45 PM Main Stage Scott Cruickshank, President and COO. Cybersource: Setting Your Sights on Emerging Markets
Start – Finish Title	1:45 PM - 2:00 PM Break
Start – Finish Title	2:00 PM – 3:15 PM Concurrent Sessions Group E Eidentity: understanding the complexity of on-line customer International Interchange Mgt Urban Myths of Payment Processing II Payments Excellence-How to Increase Profits Through Optimum Payment Strategy Prepaid: Operational Challenges and Opportunities of Open Loop Prepaid Cards
Start – Finish Title	3:15 PM – 4:15 PM Main Stage Anthony Chan, Managing Director and Chief Economist, JPMC Private Bank
Start – Finish Title	4:15 PM - 4:45 PM 2008 Forum Closing
Start – Finish Title	4:45 PM - 6:00 PM Forum Farewell Event